

## News Release

# Spectacular Networking Reception at the 70th Bangkok Gems and Jewelry Fair Bridges Thailand's Gem & Jewelry Industry with the Global Market



*Bangkok, 9 September 2024* – Mr. Pornvit Sila-On, Deputy Director-General of the Department of International Trade Promotion (DITP), and Mr. Sumed Prasongpongchai, Director General of the Gem and Jewelry Institute of Thailand (GIT), hosted the Networking Reception at the 70th Bangkok Gems and Jewelry Fair. The event took place at the Plenary Hall of the Queen Sirikit National Convention Center (QSNCC), gathering a significant number of entrepreneurs from Thailand's jewelry industry and international organizations.



Mr. Pornvit Sila-On remarked, “Despite global economic challenges, Thailand’s gem and jewelry industry continues to grow, as does the Bangkok Gems and Jewelry Fair in all aspects. The Networking Reception is one of the event’s highly anticipated highlights, offering exhibitors, industry leaders, VIPs, embassy representatives, and trade promotion offices worldwide the opportunity to connect and form new business networks. Attendees can also admire masterpieces specifically selected for this occasion. DITP hopes this event will further strengthen the fair’s position as a world-class gem and jewelry destination. Additionally, we are pleased to announce our plans for 2025, which include expanding the exhibition area in the foyer of the LG level and adjusting the booth layout to accommodate over 150 additional booths.”



Mr. Sumed Prasongpongchai, Director General of GIT, added, “The Bangkok Gems and Jewelry Fair is eagerly awaited by buyers worldwide, offering the chance to meet quality manufacturers from Thailand and beyond. It is a key international trade platform for the gem and jewelry industry, where the latest news and trends are shared. GIT, as a co-organizer, hopes that the 70th edition of the fair will impress attendees as it has in the past.”



The Bangkok Gems and Jewelry Fair provides a platform for SMEs of all levels to meet and negotiate with international buyers and businesses, building partnerships and expanding business opportunities. The event also includes various activities, such as exhibitions in The New Faces zone, showcasing promising new entrepreneurs, designers in The Jewellers section, participants in the Smart Jewelers by GIT program, and local businesses from Chanthaburi, led by the Provincial Commerce Office, totaling over 60 exhibitors. Other highlights include the Networking Reception, certified gem testing services during the event, and educational seminars covering technical and marketing knowledge. These include a seminar on the Middle Eastern market led by experts from Dubai, as well as advice on entering that market.





The 70th Bangkok Gems and Jewelry Fair takes place from 9-13 September 2024, featuring 1,100 companies and 2,470 booths from leading Thai and international brands, spanning Halls 1-8 on both the G and LG levels of QSNCC, Bangkok. For more information, visit [www.bkkgems.com](http://www.bkkgems.com) or follow [facebook.com/Bangkokgemsofficial](https://facebook.com/Bangkokgemsofficial).

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